

Wood Dickinson, M.A.

Curriculum Vitae

Wednesday, November 30, 2011

Personal Background

Address: 5638 Mission Road, Fairway, KS 66205

Telephone: 913-205-1747

Email: wood@wooddickinson.com

Website: www.wooddickinson.com

Education:

- * Texas Christian University, BFA Communications, 1974
- * Texas Christian University, MA Communications, 1977
- * Certification in facilitating *The 7 Habits of Highly Effective People*
- * Wood Badge Leadership Training – Boy Scouts of America
- * Post graduate study in writing at the University of Missouri Kansas City's *Mark Twain's Writers Workshop*

Married: Dickinson is married to Patti Dickinson, professional author and professional mother. They have four grown children, two college children and two high school children.

Sectors of Expertise

Systems Thinking using the iThink software and iSee training. Creating Learning Organizations and a member of the Society of Organizational Learning. Company assessment yielding a future growth or failure report and outlining areas that need change to assure survival. Change management, creating vision, building true Hope using a psychological and scientific approach, leadership building using the current psychological models and brain science, fine art photography and a fluid understanding of the use of art in everyday life. I consult about building trust in organization. A creative writer of feature films as well as a producer of feature films. A published poet. Independent Consultant for Franklin Covey specializing in 7 Habits training and implementation.

Current and Recent Projects

Andrew McMeel Publishing

Consulted on the implementation of *The 7 Habits of Highly Effective People* by training several key employees and devising an implementation plan.

Trained and consulted with:

Mr. Thomas I. Gill - Universal Press Syndicate
Elena Fallon - Universal Press Syndicate
Jan Girando - Universal Press Syndicate

Shawnee Mission School District

Consulted on the implementation of *The 7 Habits of Highly Effective People* within the Shawnee Mission School District. Trained trainers and teachers and assisted in rollout of the program.

Training included:

Elementary Schools

R.D. Mallams, Principal - Westwood View Elementary School
Marilyn Pace teacher & trainer – Westwood View Elementary School

Middle Schools

Jennifer Friend administrator - Indiana Hills Middle School
Barbara Jones counselor & program director– Indiana Hills Middle School

Bishop Miege High School

Consulted on the implementation of *The 7 Habits of Highly Effective People*. Trained trainers and teachers and assisted in role out of the program.

Worked directly with Dr. Jim Passantino (President)

Trained the trainer Jeanne Kobler - Bishop Miege High School

InQuest Marketing

Consulted on the implementation of *The 7 Habits of Highly Effective People* by training several key employees and devising an implementation program.

Dave Wilson - Principle of the company

Alan Chapman - Principle of the company

Brad Allen - Principle of the company

Staff

Dennis Michael, Maureen Reardon, Darla Bayer, Tami Lester, Sandy Pennington

Segebrecht Construction

Charles Segebrecht - Principle

Coca Cola

Training Kansas City sales staff

Don Leglar

Tony Ferlauta

Lightning Landscape and Irrigation

Consulted on the implementation of *The 7 Habits of Highly Effective People* by training several key employees and devising an implementation plan.

Chris Eden - Principle

Marla Eden - Principle

Staff

Independence School District

Provided an In-Service full-day presentation of *The 7 Habits of Highly Effective People* to all the teachers of:

Korte Elementary School

Luff Elementary School

The City of Kansas City, KS

Training in *The 7 Habits of Highly Effective People*

Avila University

Adjunct faculty member for two years teaching *The 7 Habits of Highly Effective People*

Donnelly College

Worked with the President of the college and a selected group, training them in *The 7 Habits of Highly Effective People*

Landmark Sign

Training in *The 7 Habits of Highly Effective People*

Dan Bauer - Principle

Sweetheart Cup

Training in *The 7 Habits of Highly Effective People*

Mike Privateer

Black & Veatch

Training in *The 7 Habits of Highly Effective People*

Kevin Cowan

Regal Distributing

Training in *The 7 Habits of Highly Effective People*

Lee Kopulas Principle
Greg Kopulas - Principle

Rolling Hills Community Church

Training in *The 7 Habits of Highly Effective People*

Jim Walden, Pastor

Ozanam Home for Boys

Training in *The 7 Habits of Highly Effective People*

Doug Zimmerman - Director

Washburn & Associates

Training in *The 7 Habits of Highly Effective People*

Keith Washburn - Principle
Pam Castor, Jamie Stephenson - Trainers

Midwest Research Institute

Training in *The 7 Habits of Highly Effective People*

Dr. John Stanley - Director Chemical Science Dept.

Luke Draily Construction

Training in *The 7 Habits of Highly Effective People*

Bob Becker - Principle
Rob Easter
Jeff Grego

Employment History

CEO Renegade Pictures, llc — 2005 – present

is both a writer and producer of feature film projects. I have produced four films to date. IMDB credits page is attached.

Website: www.renegadepictures.us

Think!, LLC — 2000 – present

Dickinson currently works as a consultant to companies and is an executive coach. He specializes in systems thinking, leadership training, guidance in creating a learning organization, and corporate viability assessment.

Website: www.thinkLLC.us

CEO/President Dickinson Theatres, inc. — 1990–2000

Dickinson brought change to the corporate culture by engendering trust, innovation and individualism. Dickinson used empowerment practices to aid people in working toward innovation and change. He actively built a principal centered organization using The 7 Habits of Highly Effective People as the centerpiece. With great success Dickinson and his company were featured in Dr. Covey's book, Living the 7 Habits. Dickinson took Dickinson Theaters from a \$20M a year company to a \$40M a year company.
Website: www.dtmovies.com

IT Director Dickinson Theatres, Inc. — 1980 - 1990

Dickinson designed and implemented the first wide-area network for Dickinson Theatres. This included one of the country's first online movie bulletin boards containing theatre listings and show times. He also created a computerized ticketing system used in the theatres. Also Dickinson implemented a database management system and the email systems. Dickinson oversaw both an IBM computer accounting system and a DEC computer system used for database management. This included roll out of an Oracle Database environment.

Teaching experience

Avila University

Adjunct Faculty teaching a course teaching classes in *The 7 Habits of Highly Effective People*

Donnelly College

Adjunct Faculty teaching a course - Film History and American Culture

St. Mary's University

Adjunct Faculty teaching a course - Film History and American Culture

Accomplishments

- Currently part of the *Greater Than One* www.greaterthanoneteam.com.
- Currently affiliated with *The Leadership Institute of Greater Kansas City* www.leadershipinstitutekc.com
- Dickinson is a volunteer for *Uplift, Organization* - feeding the homeless
- Currently serving on The Pastoral Council at [Guardian Angels Church](#) and also participates as an Extraordinary Eucharistic Minister and a Lector.
- I volunteer at [St. Luke's Medical Center](#) as a Eucharistic Minister
- Volunteer at [St. Luke's Medical Center](#) in the *No One Dies Alone* program.
- Founder of [The Family Crisis Group](#).
- Member of [Silver Telly Council](#)

Boards and Community Initiatives

[Theatre for Young America](#) - Board Member. Dickinson was instrumental in the theatre's transition from for profit to a not-for-profit organization.

[Ozanam Home for Boys](#) - Served as a Board Member for 10 years. Dickinson worked annually with their auction fundraising efforts.

[Ozanam Home for Boys](#) - Currently serving on the Advisory Board.

Member of the [Society of Organizational Learning](#)

Member of the [National Federation of Families For Children's Mental Health](#)

Member of the [Professional Photographers of America](#)

Member of the [Horror Writers Association](#).

Member of the [National Alliance on Mental Illness](#)

Served *Cub Scout Pack 84* at County Club Christian Church as the Cub Master and was awarded the District Award of Merit and became one of the first James E. West Fellows and also gained the Cub Master Award, Cub Scouter Award, Den Leader Award

Served as Scoutmaster to *Troop 291*. Dickinson earned the Scouter's Key Award, Scout Leader's Training Award and the William D. Boyce New Unit Organizer Award for a Boy Scout Troop started at the residential treatment facility; Ozanam Home for Boys

Professional Recognition

- **James E. West Fellowship** – Boy Scouts of America
- **District Award of Merit** – Boy Scouts of America
- Apple, Incorporated Fellow
- Rockhurst University Fellow
- Winner of two silver and two Bronze **Telly Awards** for the feature film *Drifter: Henry Lee Lucas*.
- Won a **Telly Award** of the ad short Hold the Talking.
- Presented The "**Principle Center Leadership Award**" from the Covey Leadership Center.
- **Outstanding Achievement in Poetry** - 2005.
- **Goose and Golden Egg Award** from Franklin Covey.
- Appeared on the **Opera Winfrey Show** as an expert in the Motion Picture Theatre Field.
- Was **profiled in Dr. Covey's book *Living the 7 Habits***.
- **Finalist - Positive Performer 1995** (In recognition of superior customer focus).
- **Finalist - Positive Performer 1997** (In recognition of superior customer focus).
- Associated Builders and Contractor, Inc 1999 Excellence in Construction **FIRST PLACE for commercial Construction over \$5 Million**.
- **Honors** from The Autism Resource Center.
- **Stanford Who's Who Black Book** - 2010
- Winner of three silver and three bronze **Telly Awards** for the film *Abandoned* 2011.
- U.S. Commerce Association (USCA) awarded Think!, LLC the 2011 **Best of Mission Award in the Business Management Consultants Category**.

Publications

No Windows No Doors an exhibition March 2011

Co-Authored the book *No Window, No Doors on the threshold of homelessness* in 2011.

Drifter: Henry Lee Lucas (Feature Film) - 2009 released by Lionsgate

Raising Jeffrey Dammer (Feature Film) - 2006 released by Lionsgate

Abandoned (Feature Film) - 2010 released by Anchor Bay Entertainment (Starz Worldwide)

The Perfect Student (Feature Film) - 2012 to be released by Starz Entertainment

Photography published in *Shutterbug Magazine* and *Digital Photo Pro*

Box office Magazine.

Variety Magazine.

Kansas City Star.

The Sun Newspaper.

The Kansas City Kansan.

Popular Photography - photograph.

Digital Systems - photograph.

Poems published in *New Letters Journal*.

Blog - www.10pastmidnight.org talking on the use of photographs as communications.

Applying Gestalt principles as well as Jacques Lacan's thinking and its impact on art.

Blog - <http://thinkimagination.wordpress.com/> where I challenge out of dates business models and even some current ones.

Blog - <http://familycrisisgroup.wordpress.com/>

Contribution

I was the leader of Dickinson Theatres for ten years. I felt compelled to help employees negotiate what was becoming a much more difficult world. I began by simply teaching “The 7 Habits,” throughout the organization but realized quickly there was more to the function of the mind than 7 habits. After selling Dickinson I started Think, LLC and began to explore. I became very interested in Jacques Marie Émile Lacan and the rebirth of psychoanalytical practice and neurobiology.

Having also received formal training in photography while at TCU Lacan’s idea of “The Real” fascinated me. What artists do is struggle to peel back the metaphors around us and see what’s really there; then capture it for others to see. Soon I was engrossed in the study Interpersonal Neurobiology. By obtaining a detail knowledge of this science I began to re-conceptualize how we can become truly effective people. I talked with Dr. C. R. Snyder about his development of Hope Theory. I realized that today, Hope Theory is badly needed and can be supported by brain science. For the general public the task of simplifying the concepts for consumption is paramount.

A few years ago I began to work with Dr. C. R. Snyder on an elementary school age program on hope. This was aimed at combating underage drinking. As I talked to teens it was obvious most of them didn’t feel hope was real. Just another ideal to be strived for. When I looked at the barren landscape I had to do something to fill that space. All the pieces were brought together; curriculum, consultation, The Kansas Family Partnership for a Drug free America, roll out models, course materials everything but no funding was available. After looking for support for two years I put the project on the shelf wondering if the general public really wanted to deal with this issue.

There are two things I wish to do with my life. Tell stories through movies, books and photographs and expand my ability to influence people toward a better way of thinking and living. To one end I created Renegade Pictures and Wood Dickinson Photography. Today I have four films completed. Three are in distribution and the fourth is sold and awaiting release in 2012. I also created photographic exhibitions supported by limited edition books. In 2010 Franklin Covey asked if I would aim right at their market in the Mid-West and I became an independent consultant for them. I have taught 7 Habits sense 1994 and was profiled in *Living the 7 Habits*. I helped create and beta teach a one day version of their course.

In 2010 I begin thinking once again about Hope Theory. Since the days that I developed the old project our understanding of the brain and psychology in general has gone through large shifts and I could see that older programs were not keeping pace with that change. Even elements of Snyder’s Hope Theory needed attention.

I am currently writing the curriculum for a one day workshop including a book that will simplify some of the terminology and theories and make new ideas available to the public. The center piece will be HOPE.

At the same time my wife and I saw a tremendous need for family advocates and coaches to help families of troubled teens. We started "The Family Crisis Group." Helping a hurting family during difficult times seemed natural. While raising our eight children there were many times we just needed a shoulder to cry on; one you could trust. We are creating that service and more. We are getting calls and we haven't provided the official announcement yet.

The service we provide is advocacy for parents and children and peer coaching. We have established a team of professionals that includes a psychiatrist, an addiction specialist, a lawyer and an educational consultant for support. What I plan to offer is crisis intervention that will contain intense psychological evaluation, drug treatment assessment, addiction counseling and family coaching. Initially we might spend up to a week with the child and family in this intensive environment. Once done the coaches will continue meeting with the family at their home for up to six months. This is a model not tried before and after thirty years experience raising my eight children we have experienced it all and can provide a great empathetic service. This approach is supported by current brain science that tells us we must rewire our brains to make real change. The best way to do this is through constant contact and support with the habits you are trying to change. Also the Hope Workshop will be taught and utilized during this time to help make it a new habit.

I am a constant student and I ask questions that some people wish I wouldn't. Truth is the most important component when dealing with someone whose mind and spirit are injured. Compassion and humility must always be at your side.

For more information visit these websites:

www.wooddickinson.com - blog www.10pastmidnight.com
www.thinkLLC.us - blog www.thinkimagination.wordpress.com
www.renegadepictures.us
www.familycrisisgroup.com